

DIGITAL RISK:



**USING EMAIL PHISHING
SIMULATIONS TO TRAINING YOUR
STAFF TO PROTECT YOUR MOST
IMPORTANT ASSET**



**Incident
Response**

FORENSIC & CYBER

TRAIN YOUR EMPLOYEES TO HELP THE MANAGE YOUR CYBERSECURITY RISK



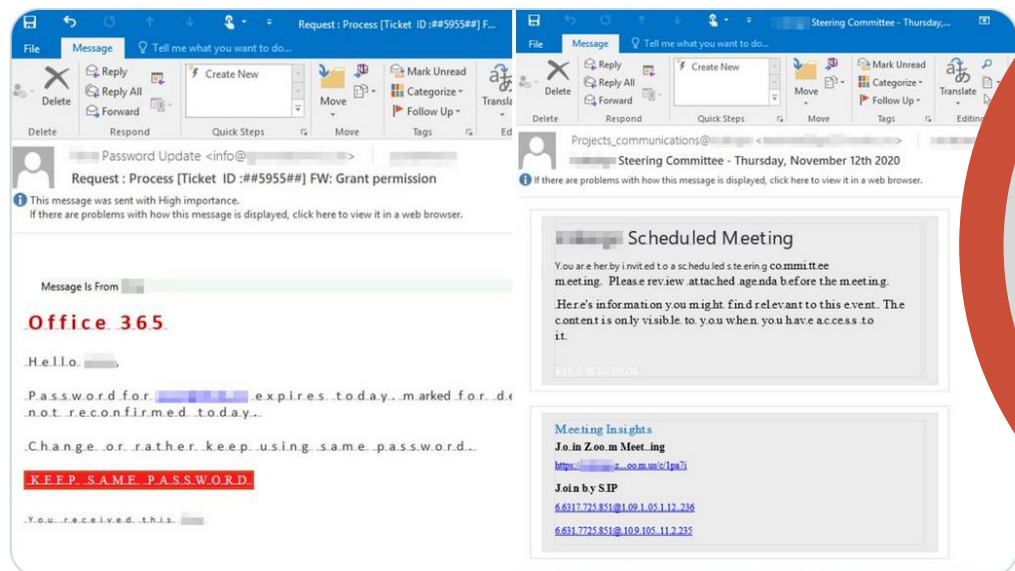
THE THREAT LANDSCAPE



Microsoft Security Intelligence 
@MsftSecIntel



We're tracking an active credential phishing attack targeting enterprises that uses multiple sophisticated methods for defense evasion and social engineering. The campaign uses timely lures relevant to remote work, like password updates, conferencing info, helpdesk tickets, etc.



4:32 PM · Nov 16, 2020

395 222 people are Tweeting about this

In November 2020, Microsoft reported phishing attacks appearing as fax invoices, with cybercriminals stealing credentials and harvesting information from unsuspecting users.



THE 2021 BUSINESS LANDSCAPE

Is your business security plan ready for these trends?



Increase in security threats



Growing reliance on email as primary form of communication



Transition to decentralised workplaces



A stylized illustration of a human head in profile, facing right. The head is white with a blue outline. Inside the head, there are blue gears and a blue cloud. A blue cloud is also outside the head, with two white lines extending from it. The background is black.

— YOU CAN'T HAVE TECHNOLOGY WITHOUT TRAINING



How much does your business spend on security software and programs?

Even with all the security technology necessary, it is nearly useless if employees aren't trained with the proper skills.

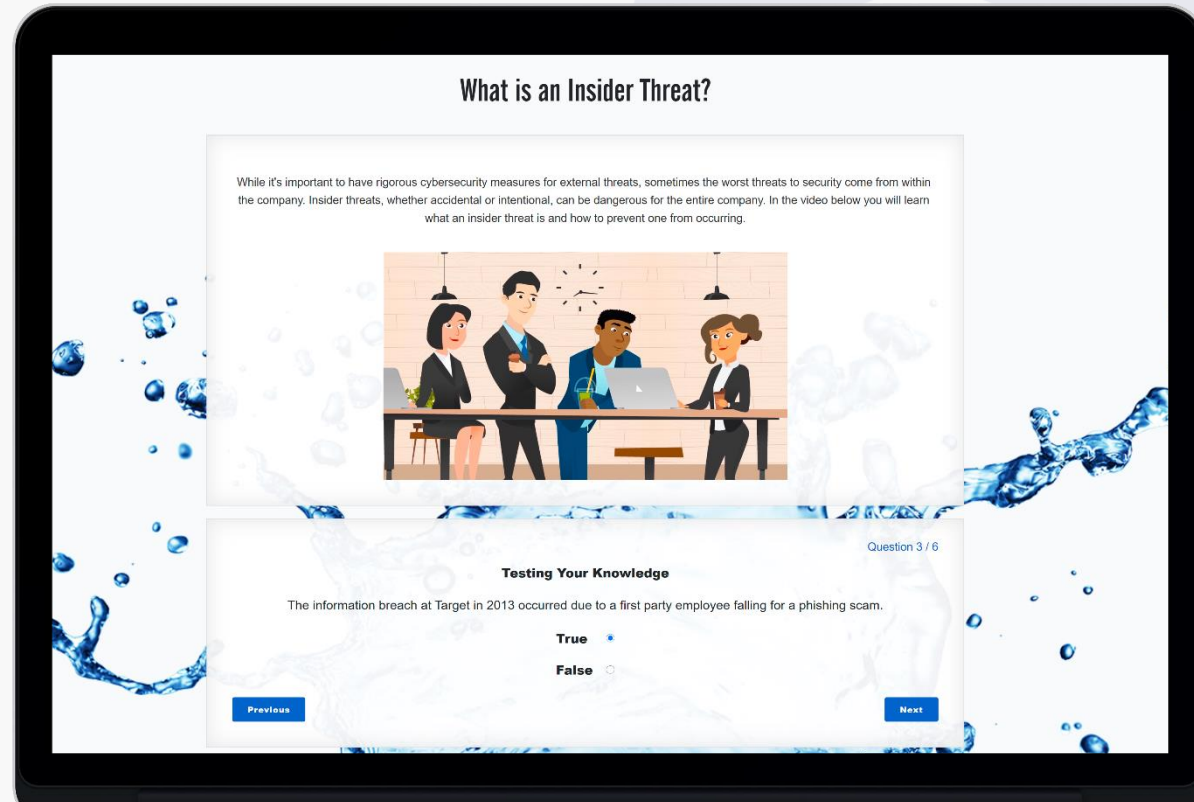


ARE **YOUR** EMPLOYEES PREPARED?



With proper training, they can be your **strongest line of defense.**

HOW IT WORKS



**Security
Awareness Training**



**Simulated
Phishing Campaigns**



**Analytics
& Reports**



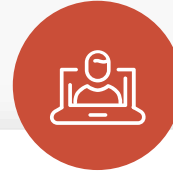
SECURITY AWARENESS TRAINING



Library of over 60 videos
and lessons



Covers all fundamental
security principles



Interactive and engaging
content



On-demand deployment of
training courses



My Kits

Search US - English Clear

| Available | Attached to Campaign |
|----------------------------------|--|
| <input type="text" value="qwe"/> | Month 1 Send: 1/1/2021 - 1/1/2021 Active Until: 1/10/2021 |
| eBay - Confirm Account Details | <input type="text" value="Spotify - Account Suspended"/> |
| Office 365 - Suspicious Login | Month 2 Send: 2/1/2021 - 2/1/2021 Active Until: 2/10/2021 |
| Carefirst - Profile Updated | <input type="text" value="iCloud - Storage Full"/> |
| Amazon - Verify Account | Month 3 Send: 3/1/2021 - 3/1/2021 Active Until: 3/10/2021 |
| Google Docs - Invitation to Edit | <input type="text" value="COVID-19: Sharepoint Webinar"/> |
| AirBnB - 50% off Offer | |

Cancel Create

SIMULATED PHISHING CAMPAIGNS

Imitation phishing campaigns have a realistic look and feel and can be deployed in increments to keep employees on their toes.

Email Template



Fraudulent Activity

Dear [first_name],

Someone in Bogotá Colombia attempted to log into your account several times. If you believe this was fraudulent activity please report it [here](#).

If you do not believe this to be fraudulent activity you may ignore this message

[ACCEPT LOGIN](#) / [BLOCK LOGIN](#)

Thanks,

The O365 Account Team

Landing Page

Fraudulent Activity

[first_name] [last_name],

Please log in to verify recent account activity:

Email Address: *
Password *

[Log In](#)

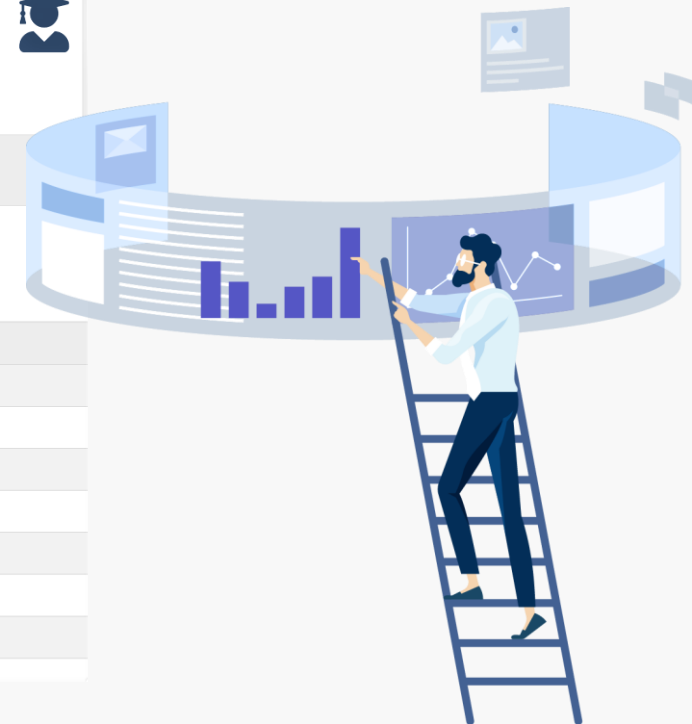
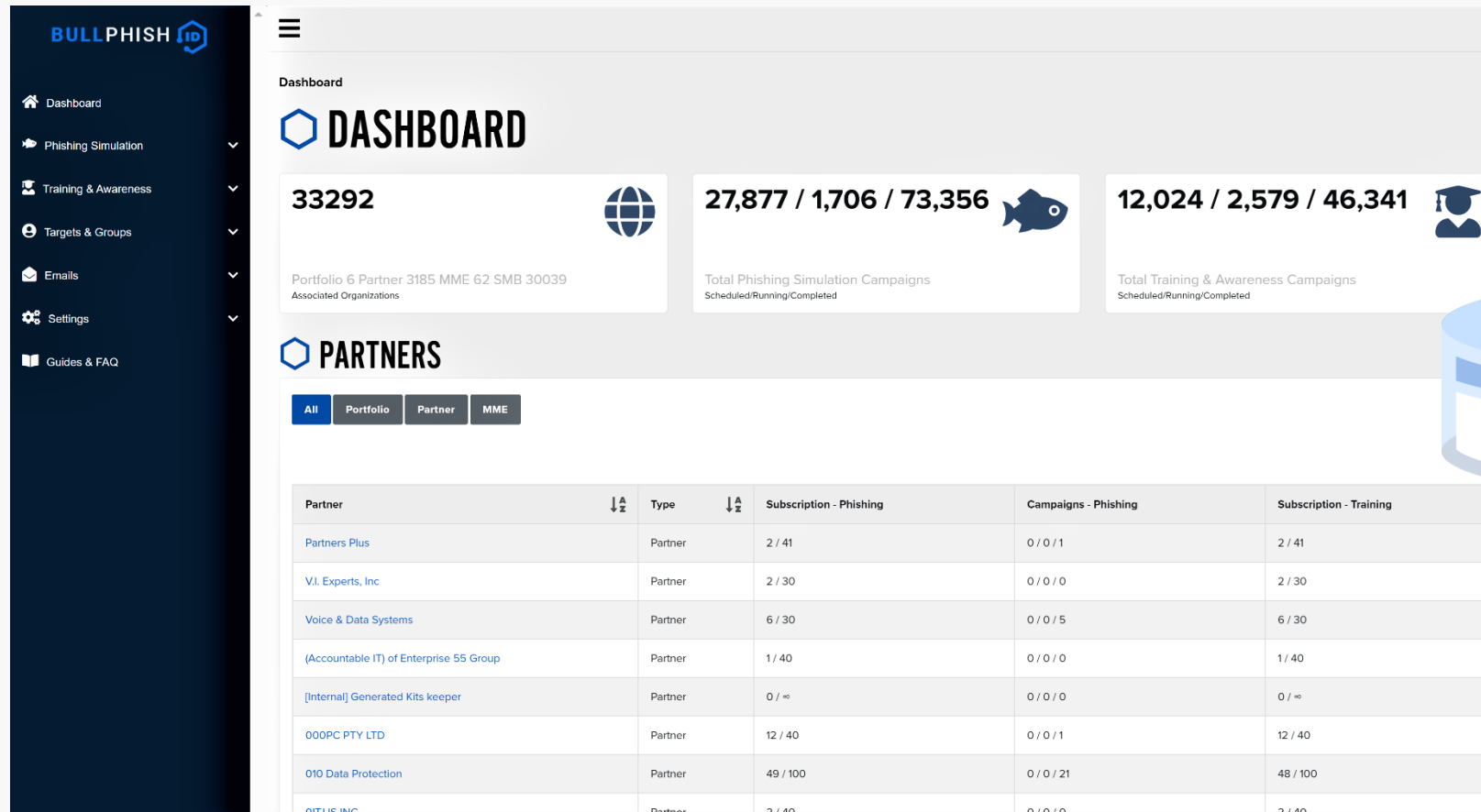
Thank you,

The Microsoft Office365 account team



ANALYTICS & REPORTS

Robust analytics track and measure the effectiveness of your campaign reporting results.



— SECURITY AWARENESS TRAINING CAN HELP YOUR BUSINESS:



Avoid Security Threats



Create an Improved Security Culture Amongst Employees



Potentially Earn a Return on Investment



Mitigate Costs and Consequences





Thank you

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We help you Prepare, Respond and Recover
from **Forensic and Cyber** Incidents